

INNOVATION BY IDEAS

1 **General Information**

- 1.1 Project Title*
- 1.2 Project Acronym*
- 1.3 EIT Health Challenge addressed
- 1.4 EIT Health Business Objective addressed
- 1.5 Lead Partner*
- 1.6 Lead Partner contact details
- 1.7 Complete list of partners involved in project*
- 1.8 Project start date / finish date

2 **Project Details**

- 2.1 Elevator pitch *(500 characters**)*
- 2.2 Short project description* *(1200 characters; description of objectives and anticipated impact)*
- 2.3 Project description *(5000 characters; include background to the project, description of methods and objectives)*
- 2.4 Knowledge triangle integration *(3000 characters; describe how all aspects of the knowledge triangle are integrated into the project)*
 - 2.4.1 Link to Campus *(1000 characters; Show links to specific activities in the Campus portfolio)*
 - 2.4.2 Link to Accelerator *(1000 characters; Show links to specific activities in the Accelerator portfolio)*
- 2.5 Societal impact *(2000 characters; Describe the impact that the project's results (products and services) will have on the wider society)*
- 2.6 EIT Health contribution
 - 2.6.1 What added value does EIT Health provide? *(750 characters)*
 - 2.6.2 Why are EIT Health resources needed for the project? *(750 characters)*
 - 2.6.3 Why is the project relevant for EIT Health's core mission? *(750 characters)*
 - 2.6.4 How will the project contribute to EIT Health's KPIs? *(750 characters)*

3 **Work Plan and Budget**

- 3.1 Overall description of work plan *(1000 characters)*
- 3.2 Work packages *(a maximum of 5 packages will be allowed)*
 - 3.2.1 Title
 - 3.2.2 Description of each WP *(750 characters per WP)*
 - 3.2.3 Start date & duration (month)
 - 3.2.4 Partners & costs per partner

3.2.5 Output / deliverables for each WP

3.3 KAVA Budget* (*KAVA budget will be imputed on a quarter-by-quarter basis*)

4 Innovation and Market

4.1 Innovative outputs (*1200 characters; Describe the innovation output(s) of the project (products and services)*)

4.2 Estimated market size (*500 characters; Estimate market size, both economically in Euro and number of potential patients / consumers*)

4.3 Market introduction strategy (*1750 characters; Describe how product(s) / service(s) will be introduced onto market, what additional steps need to be taken, how this will be achieved*)

4.4 Self assessments:

4.4.1 TRL Before and after project (*750 characters; Provide a short explanation around the TRL before / after the project*)

4.4.2 Time to market (estimated launch year for innovations specified) (*750 characters*)

4.4.3 SWOT (*2000 characters*)

4.4.4 Technological risk (*750 characters; Describe the major technical risk(s) to the project*)

4.4.5 Commercial risk (*750 characters; Describe the major commercial risk(s) to the project*)

5 KCA

5.1 List of KCA contributions.

6 KPIs

6.1 EIT KPIs

6.2 EIT Health specific KPIs

7 Outputs and Deliverables (*a maximum of 10 outputs or deliverables will be permitted*)

Please note that the items marked (*) will be made publically available to all EIT Health partners once the decision to include the project in the business plan has been made
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** maximum character count including spaces