

EIT Health Project Eligibility and Evaluation Criteria for Innovation by Ideas Projects

Eligibility Criteria

All projects must meet the following eligibility criteria in order to be accepted for consideration:

- Be submitted before the deadline. No late submissions will be accepted.
- Be readable, accessible and include all requested elements at the time of submission
- Be within the specified online word limit
- Demonstrate the integration of the knowledge triangle
- Involve a minimum of two CLC/Innostars
- Include at least one academic institution (e.g. university, RTO, etc.) and one non-academic partner (e.g. industry, public body, etc.)
- Have identifiable KCA
- Demonstrate clear deployment activities and added value
- Have clear and achievable commercial end-points (products, services, etc.)
- Proposals must not request an EIT contribution more than €500 000.
- Proposals must not request EIT contributions beyond December 2017

Proposal Review Process

Each project proposal will be initially assessed by the Management Board to ensure that it meets the eligibility criteria described above. Those that meet the above criteria will then follow the process below:

- Each project proposal will be reviewed by an external panel of experts, *i.e.* be assessed by external reviewers
- Proposals will be scored and ranked using the evaluation criteria described below
- The highest ranking proposals will be invited to a hearing (one hearing for each invited proposal)
- Based on the results of this hearing, proposals will be considered by the Management Board for inclusion in the annual Business Plan as part of a balanced portfolio

Proposal Review Timeline

- Call closes Monday May 16th, 16:00 CET
- Proposals will be called to hearings by June 20th
- Hearings will take place in Munich on 29th, 30th of June and 1st July, and 11th – 15th July



Evaluation Criteria

The evaluation criteria are as outlined below.

I. Project Excellence and Knowledge Triangle Integration

- Quality of innovation beyond state of the art – excellence of innovation in relation to Gold standard, best practices, needs for education
- Extent of Knowledge Triangle integration, and links to EIT Health Accelerator and Campus activities
- Organisation of project and ability to deliver on objectives

II. Commercialisation Potential and Market Strategy

- Competitive situation / uniqueness of approach
- Leveraging and boosting of industrial engagement, particularly SME involvement
- Clear identification of products and/or services to be launched
- Impact of EIT financing (TRL at start and end of project, time to market...)
- Feasible business plan
- Capacity of the partners to bring the innovation to market
- Justification of market segments/end users/market(s) targeted in Europe
- SWOT
- Identification and evaluation of major market risks and technical risks
- Feasibility of the deployment plans and activities

III. Project Impact

- Leveraging of EIT Health contribution
- Health economy and sustainability of healthcare systems
- Quality of life
- Economic growth
- Human capital and job creation
- Internal and External KPIs

Evaluators will also be asked to assess whether the partners have the operational capacity to successfully conduct the project.

Weighting of Evaluation Criteria

Project excellence and knowledge triangle Integration (30%)

Commercialisation potential and market strategy (40%)

Project Impact (30%)